



ALLA IOSHPA

UI/UX designer

I am a creative and passionate web and graphic designer. I like to solve problems, learn new technologies, and create an attractive and helpful design. I am interested in coding, so I took part in the development of my portfolio website:

<http://alla-ioshpa.com/>

INFO

Name *Alla Ioshpa*
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SOFTWARE

Figma	● ● ● ● ● ● ● ●
Axure	● ● ● ● ● ● ● ●
Invision	● ● ● ● ● ● ● ●
Adobe Illustrator	● ● ● ● ● ● ● ●
Adobe Indesign	● ● ● ● ● ● ● ●
Adobe Acrobat	● ● ● ● ● ● ● ●
Zeplin	● ● ● ● ● ● ● ●
Office	● ● ● ● ● ● ● ●
WordPress	● ● ● ● ● ● ● ●
HTML	● ● ● ● ● ● ● ●
CSS	● ● ● ● ● ● ● ●

REFERENCES

Katya Malkin

Fashion designer, owner of shop "Emmas Story" on Etsy, +972528374394

Ravit Dahan Izhaki

Graphic designer, owner Guava design studio
 +97254426100

EXPERIENCE

Present *Freelancer*
UI/UX designer

- Creating User Interface design with engaging, detailed high-end storyboards, and wireframe design based on a design system.
- Using Bootstrap technical standards for creating design-friendly for developers.
- Business skills, like business meetings, deliver presentations, write business cases.
- Teamwork with front end developer.

2010 - 2019 *Gurtex 85 ltd*
Product manager and graphic designer

- Product management and analytics.
- Daily contact with customers, keeping a close eye on hitting key dates in the development calendar.
- Planning production schedules.
- Creating product files for the new collection.
- Creating a catalog of the new collection.
- Design of landing pages and banners
- Managing of new collection photo session and photo edition.
- Web site content edition.
- Create webpage content for Amazon
- Translating documents from Hebrew to English.
- QC

2008-2009 *Sacks*
Technical designer

- Creating patterns and sketches for new collection

EDUCATION

2019-2020 *Course UI/UX*
Tel Aviv
 Shenkar College of Engineering and Design
 please check my graduation project: <http://alla-ioshpa.com/>

2018-present *Udemy*
 Several courses of designs and coding

1991 - 1996 *Bachelor of Technology and Design*
MOSCOW
 Moscow state textile university named after A.N. Kosygin

LANGUAGES

● ● ● ● ● Russian ,Hebrew and English (speaking / reading / writing).